the center for STAPHIC FACILITATION LIMITES + IDEAS + ANETHODS + TOOLS = VISUAL LEARNING

RECENT POSTS

While a Magician Works, the Mind Does the Tricks

Fast Company: 10 Rules of Effective Brainstorming

Ups and downs of zero gravity art

The Cartoon Lounge

Evernote Makes Scribing Searchable

Think Big! The IFVP 13th Annual Conference

Fast Draw: Gus the Gas

> Be a Multi-Dimensional Facilitator

The Adventures of Johnny Bunko

Prometeus - The Media Revolution

Subscribe to this blog's feed

CATEGORIES

Announcement Announcments Bag o' Tricks Books Business o' the Business

Collaborate Community Complexity Creative Process Current Affairs Facilitation Skills

Graphic **Facilitators**

Great Gear GUIUS Help Wanted Ideas Illustrated IFVP 2006 IFVP 2007

Information Graphics

« Fast Company: 10 Rules of Effective Brainstorming | Main

While a Magician Works, the Mind Does the Tricks

I often refer to scribing as a magic trick: We watch a human pull images from thin air, grabbing pictures and ideas from the vapor of conversation and giving them physical form.

This article gives insight on why the physical performance of illusion is so captivating and how the brain uses neural tricks to do this: approximating, cutting corners, instantaneously and subconsciously choosing what to "see" and what to let pass, neuroscientists say.

clipped from www.nytimes.com

In a paper published last week in the journal Nature Reviews Neuroscience, a team of brain scientists and prominent magicians described how magic tricks, both simple and spectacular, take advantage of glitches in how the brain constructs a model of the outside world from moment to moment, or what we think of as objective reality.

For the scientists, Susana Martinez-Conde and Stephen Macknik of the Barrow Neurological Institute in Phoenix, it raised hope that magic could accelerate research into perception. "Here's this art form going back perhaps to ancient Egypt, and basically the neuroscience community had been unaware" of its direct application to the study of perception, Dr. Martinez-Conde said.

One theory of perception, for instance, holds that the brain builds representations of the world, moment to moment, using the senses to provide clues that are fleshed out into a mental picture based on experience and context.

blog it

Posted by Peter Durand, Alphachimp Studio Inc. on August 15, 2008 | Permalink

TrackBack

TrackBack URL for this entry:

http://www.typepad.com/t/trackback/253242/32396072

Listed below are links to weblogs that reference While a Magician Works, the Mind Does the Tricks:



POWERED BY MISSINGLINK

Alphachimp Studio, Inc. "Make stuff. Make stuff happen."

EDITOR

Peter Durand [Pittsburgh]

🚨 BOOKMARK 🚅 😭 🎕 ...

SEARCH

Google Search

only search GF.com

NEWSLETTER

Want to receive a monthly synopsis of articles via email? Subscribe to our Graphic Facilitator's newsletter.

> Where are we? Click here for our map. Powered by Frappr!

> > REGISTER

JOIN THE TEAM Submit ideas & reviews

GF WORLD ATLAS Find Graphic Facilitators.

LEARN MORE Graphic Facilitation FAQ

REGISTER AS A GF Get Listed. Get jobs.

GRAPHIC FACILITATORS

Alphachimp Studio Inc.