

Advertisement

**Vivo-Morpholinos:
Same oligos, from cultures to critters**

GENE TOOLS, LLC

www.gene-tools.com

[Gene Tools](#)

[The Scientist](#) » [The Nutshell](#)

Open-Review Journal Launched

A new journal that publishes peer review comments alongside its manuscripts goes live.

By Edyta Zielinska | February 13, 2013

1 Comments Like 30 Pin it

Link this Stumble Tweet this



Flickr, DALE PRINCE

The new open-access, open-peer-review journal, *PeerJ*, published its first 30 articles online yesterday (February 12).

"We are doing things that no other publisher is doing," said Jason Hoyt, Co-Founder and CEO of *PeerJ*, in a [press release](#). "The global academic community pays as much as \$9.5B per year for access to academic journals. We believe that these costs could be reduced by as much as 75 percent using new business models."

PeerJ comes in the midst of an ongoing debate about the foundation of science publishing, and a push by many in

the research community to be more open. (See "[Whither Science Publishing?](#)" for a full discussion.) The journal has assembled an editorial board of 800 academics along with an advisory board that includes five Nobel laureates. The decision of whether to publish a submitted manuscript is based more on scientific validity than on impact, and the journal encourages reviewers to post their comments alongside the articles. The journal uses a creative commons license that allows for free distribution and dissemination with the appropriate attribution.

One of the studies published yesterday is a neuroscience study of Penn and Teller's "Cups and Balls" magic trick. Hailed as one of the oldest tricks in history, "we still don't know how it works in the brain," one of the study authors said in a [release](#). The researchers tracked the attention of observers of the trick to see when it becomes diverted.

Tags

[science publishing](#), [open access](#), [open access publishing](#), [neuroscience](#) and [culture](#)

1 Comments Like 30 Pin it

Link this Stumble Tweet this

Advertisement

BIO International Convention
The Global Event for Biotechnology

Connect.

[Bio International](#)

Add a Comment



You

[Sign In](#) with your LabX Media Group Passport to leave a comment



Not a member? [Register Now!](#)

Comments



[Susanta Tewari](#)
Posts: 1

February 13, 2013

Very encouraging!

[Sign in to Report](#)

Related Articles



Follow The Scientist



Advertisement

Monitor healthy populations.

Singulex

[Singulex](#)

Subscribe to RSS feed

- All
- The Nutshell
- News & Opinion
- Careers

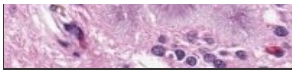
Popular Posts

- [Robo-Eye to Enter US Market](#)
- [Some Girls Better at Science](#)
- [Microbial Metallurgy](#)
- [The A@#hole Scientist](#)
- [Icing Organs](#)

Current Issue



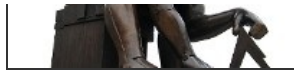
[View the February 2013 contents.](#)



Prions Involved in Learning

By Edyta Zielinska

Properly folded prions aid in normal brain development.



Through the Eyes of a Giant

By Mary Beth Aberlin

A new play explores the mind of the father of modern physics through his interactions—factual and imagined—with a curmudgeonly colleague.



Bigfoot DNA is Bunk

By Dan Cossins

The group that last year claimed to have sequenced the Sasquatch genome has finally published its data in a brand new "journal," and geneticists are not impressed.



Advertisement

REGISTER NOW to receive the latest science news in your inbox



TheScientist

TheScientist

Home News & Opinion The Nutshell Multimedia Magazine Advertise About & Contact Privacy Policy Job Listings Subscribe Archive



© 1986-2013 TheScientist

Now Part of the LabXMedia Group: Lab Manager Magazine | LabX | LabWrench

TheScientist



REGISTER NOW

to receive the latest science news in your inbox