Gravity is Optional
May 15, 2013 8:14 PM  Subscribe

The results are in, and mathematician Kokiichi Sugihara won the 2013 Best Illusion of the Year award with a video of balls rolling uphill. The competition, hosted by the Neural Correlate Society, is the “Oscars of perception,” says society president Susana Martinez-Conde. The trophies are themselves visual illusions — wooden sculptures that look vastly different depending on the observer’s point of view. The ten finalists are all interesting. Previously.

posted by jpray (14 comments total) 39 users marked this as a favorite

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That’s dead cool. I love stuff like this.
posted by nthu at 8:52 PM on May 15

Here are the trophies.
posted by jpray at 9:02 PM on May 15 [2 favorites]

the main site totally borked my system and crashed firefox... its just an illusion
posted by infinite at 9:11 PM on May 15

Fucking magnets... how does this work? And I don't wanna talk to a member of the Neural Correlate Society. Y'all motherfuckers lying, and getting me passed.

Sincerely, Ouch.
posted by kipmanley at 9:28 PM on May 15 [1 favorite]

When I saw the double helix in the moving dots, I was all like weird...
posted by empath at 9:40 PM on May 15

That matter/glossy "illusion" was pretty bland. The others were pretty interesting, though.
posted by delmar at 10:02 PM on May 15

Fucking illusions, how do they work?
posted by Evilpunk at 10:49 PM on May 15

Metafilter: The Oscars of perception.
posted by meleganza at 11:46 PM on May 15 [1 favorite]

I do so like the doors... its the windows that are the problem
posted by infinite at 2:11 AM on May 16

I give the 'monkey business illusion' an eh out of meh. "If there's lots of shit going on you might not notice it all" WOW! Way to blow away the walls of perception, dude.
posted by obwinebasket at 2:30 AM on May 16

The rolling up hill would be a gravity hill in real life.
posted by spy at 3:14 AM on May 16 [1 favorite]

Amazing Fire Illusion
posted by homunculus at 12:59 PM on May 16

Oh yeah, just looks like an Ames Room to me.
But hey, an Ames Room without walls, that's pretty cool.
posted by avul at 2:08 PM on May 17