



Ginger Campbell, MD

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Thursday, January 27, 2011 at 7:00AM

Magic and the Brain (BSP 72)

GINGER CAMPBELL, MD

Neuroscientists [Dr. Stephen Macknik](#) and [Dr. Susana Martinez-Conde](#) have an unusual hobby: Magic! Actually, it is more than a hobby since for the last several years they have been working with leading magicians from around the world to create a new field: the neuroscience of magic. In [Episode 72 of the *Brain Science Podcast*](#) I talked with them about their new book *Sleights of Mind: What the Neuroscience of Magic Reveals about Our Everyday Deceptions*, which is the first book to explore the neuroscience of magic.

With the help of their co-author [Sandra Blakeslee](#), Macknik and Martinez-Conde provide an excellent overview of this new and exciting field. Their book also provides an excellent review of many of the principles that I have introduced in the last 4 years.



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