



DICE 2010 announces first speakers

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The first five speakers for the 2010 D.I.C.E. Summit have been announced by The Academy of Interactive Arts and Sciences (AIAS).

Already confirmed for the event is Steve Perlman, founder, president and CEO of cloud computing technology firm OnLive. He will be joined by Matias Myllrinne, president of Max Payne and Alan Wake developer Remedy Entertainment.

Also scheduled to talk are Dr Susana Martinez-Conde and Dr Stephen L Macknik, laboratory directors for neuroscience research at The Barrow Institute; Electronic Software Association (ESA) senior council Ken Doroshov; and Professor Jesse Schell, who teaches entertainment technology at Carnegie Mellon University.

The event is due to be held at the Red Rock Resort in Las Vegas, from February 17-19, 2010. This will include the 13th annual Interactive Achievement Awards ceremony on February 18 as well the Indie Games Challenge winners announcements immediately after the end of the summit.

"Our program for 2010 is fast becoming the most prolific line-up we've ever produced," said Joseph Olin, president of the AIAS. "From the industry's most gifted minds behind some of the greatest entertainment properties, to leading edge thinkers steeped in the nature of creativity, there will be a lot to talk about at this year's summit."



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